



kick start **your email marketing**

Team up with an eMarketeer Specialist for your first email campaign. After analyzing your company's needs and goals, we build, test and launch your campaign together. Walk away from the Kick Start with the knowledge to set up successful email campaigns on your own.

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emarketeer 

5 key steps to successful implementation

1. Workshop

First step, you and your eMarketeer Specialist go over your current strategies. Based on this, you're presented with the best ways to use eMarketeer in order to plan and execute your email marketing.

- Brief overview of eMarketeer
- Email strategy and email warm up
- Do's and don'ts
- Preparation and procedures

2. Construction

Our designers create templates according to your company profile. Essentially, we build a campaign that you easily can save and copy for further use.

- 1st newsletter template
- 1st mailing list
- 1st opt in form
- Sign up confirmation and welcome email

3. Testing

Your content is tested in the most common email clients and browsers for desktop, web and mobile. This ensures that your communications:

- Look great in any email reader
- Reach the inbox (spam check)
- Properly receive and store data from form submissions
- Send according to email warm up process

4. Launch

We get you up and running by performing the initial launch together with you.

- Publication of sign-up form
- Mailings and follow ups

5. Education

After we successfully built and launched your first campaign, we make sure that you are properly educated so you easily can manage your future campaigns all on your own.

This package includes one month (15hrs) of access to an eMarketeer Specialist.

Additional time will be charged in accordance with consulting fees.

We help you with administration and implementation of the tool; however, we do not provide content such as text and images.



reach us

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