



kick start **your facebook marketing**

Boost your Facebook marketing with the help from an eMarketeer Specialist. After analyzing your needs and goals, we build, test and launch your first Facebook content together. At the end of the Kick Start, you can easily build Facebook forms and pages on your own.

Follow-Up Systems AB, Färögatan 33, B11, 164 51 Kista, Sweden
(+46) 8-764 46 00
info@emarketeer.com
www.emarketeer.com

emarketeer 

5 key steps to successful implementation

1. Workshop

First step, you and your eMarketeer Specialist go over your current strategies. Based on this, you're presented with the best ways to use eMarketeer in order to plan and execute your Facebook marketing.

- Brief overview of eMarketeer
- Strategy for Facebook marketing
- Do's and don'ts
- Preparation and procedures

2. Construction

Our designers create templates according to your company profile. Essentially, we build a campaign that you easily can save and copy for future use.

- 1st template for Facebook page
- 1st template for Facebook menu
- 1st template for Facebook form

3. Testing

Once built, your content is tested in the most common browsers for web and mobile. This ensures that:

- Pages look correct in all browsers
- Forms properly receive and store data
- Facebook post results are tested and verified

4. Launch

We get you up and running by performing the initial launch together with you.

- Publication of Facebook form
- Publication of Facebook pages
- Publication of Facebook wall posts

5. Education

After we successfully built and launched your first campaign, we make sure that you are properly educated so you easily can manage your future campaigns all on your own.

This package includes one month (15hrs) of access to an eMarketeer Specialist.

Additional time will be charged in accordance with consulting fees.

We help you with administration and implementation of the tool; however, we do not provide content such as text and images.



reach us

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