



kick start

lead management for

SuperOffice

Learn from an eMarketeer Specialist to maximize your SuperOffice integration. After analyzing your needs and goals, we build, test and launch flows to be reported directly to SuperOffice. Walk away from the Kick Start with the knowledge to set it up all on your own.

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emarketeer 

5 key steps to successful implementation

1. Workshop

First step, you and your eMarketeer Specialist go over your current strategies. Based on this, you're presented with the best ways to use eMarketeer to boost your lead management and automations.

- Brief overview of eMarketeer
- Strategy for lead management
- Do's and don'ts
- Preparation and procedures for SuperOffice and eMarketeer
- Decide what information to be delivered to SuperOffice

2. Construction

Our designers create templates according to your company profile. Essentially, we build a campaign that you can easily save and copy for further use.

- 1st template for email
- 1st template for call to action form
- 1st template for landing pages

3. Testing

Once built, your content is tested in the most common email clients for desktop, web and mobile. This ensures that your communications:

- Work on every web browser
- Look great in any email reader
- Reach the inbox (spam check)
- Properly receive and store data in eMarketeer and SuperOffice

4. Launch

We get you up and running by performing the initial launch together with you.

- Set up automations
- Set up the web monitor
- Distribution of qualified leads to SuperOffice
- Management of new leads in eMarketeer

5. Education

After we successfully built and launched your first campaign, we make sure that you are properly educated so you easily can manage your future campaigns all on your own.

This package includes one month (15hrs) of access to an eMarketeer Specialist.

Additional time will be charged in accordance with consulting fees.

We help you with administration of the tool; however, we do not provide content such as text and images.

The package does not include the integration between SuperOffice and eMarketeer. Contact your eMarketeer supplier if you need support when integrating.



reach us

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