



kick start marketing automation

Get your marketing automation up and running with an eMarketeer Specialist. After analyzing your needs and goals, we build, test and launch your marketing automation flow together. Walk away from the Kick Start with the knowledge to set it up all on your own.

5 key steps to successful implementation

1. Workshop

First step, you and your eMarketeer Specialist go over your current strategies. Based on this, you're presented with the best ways to use eMarketeer to boost your lead management and automations.

- Brief overview of eMarketeer
- Strategy for lead management
- Do's and don'ts
- Preparation and procedures

2. Construction

Our designers create templates according to your company profile. Essentially, we build a campaign that you easily can save and copy for further use.

- 1st template for email
- 1st template for call to action form
- 1st template for landing page
- 1st template for Facebook page
- How to build SMS

3. Testing

Your content is tested in the most common email clients and browsers for desktop, web and mobile. This ensures that your communications:

- Work on every web browser
- Reach the inbox (spam check)
- Look great in any email reader
- Properly receive and store data from form submission
- Automations and flows run correctly

4. Launch

We get you up and running by performing the initial launch together with you.

- Set up automations
- Set up the web monitor

5. Education

After we successfully built and launched your first campaign, we make sure that you are properly educated so you easily can manage your future campaigns all on your own.

This package includes one month (15hrs) of access to an eMarketeer Specialist.

Additional time will be charged in accordance with consulting fees.

We help you with administration and implementation of the tool; however, we do not provide content such as text and images.



reach us

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